

Turn Two for youth™

Impact Report



2019



Thank you supporters!

Friends of Turn Two for Youth,

Turn Two for Youth continues to help underserved youth find positive influences and build new relationships through the games of baseball and softball. Thanks to our supporting partners, coaches, ambassadors and baseball families everywhere, we have reached thousands of kids.

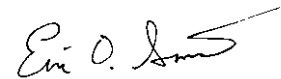
Baseball and Softball are games that help build character. We remain motivated and excited about passing on the game to kids that might previously not had the chance to play. We also are inspired by thousands of coaches who tirelessly serve as community leaders and mentors to so many players.

This impact report summarizes our achievements and recognizes the hard work and effort put in by so many volunteers. Most importantly, we want to say thank you for joining our mission and your amazing contribution to our success. We are making a difference and it could not be achieved without your support.

Sincerely,



William F. "Billy" Owens, Jr.



Eric O. Smith



Our Mission

The Turn Two for Youth mission runs on two parallel tracks. We build bridges for the disadvantaged by putting kids under the mentorship of a good coach. We also teach social responsibility to the fortunate who have the means to play and are looking for a way to give back to the game they love.

Our Story

Turn Two for Youth is a charitable organization formed to collect baseball equipment and distribute it to active children who need a little help. It all started as a grassroots effort when two good friends and their families were vacationing in the Turk Islands and Caicos. Billy Owens and Eric Smith were visiting with a youth baseball coach there and saw that his players didn't have the equipment they needed to play ball. They were sharing torn-up gloves and making due with makeshift equipment. This disheartened the two men and they decided to do something about it.

When Billy and Eric returned home, they organized a grassroots collection drive in their hometown of Charlotte, NC where baseball families supported the vision with great enthusiasm. Bats, gloves, uniforms, catcher's equipment, batting tees and an assortment of other baseball necessities were collected at local leagues and schools. Once the gear was ready to go, Billy and Eric delivered on a promise they made to that coach and shipped a full seaboard container to the Turk Islands.

That grassroots campaign became the model for a more formal non-profit organization. Turn Two for Youth now collects gear throughout the United States from teams, coaches, players and families, all who want to give back to the game they love. The equipment is cleaned, refurbished and then shipped to credible organizations for distribution.

12,000

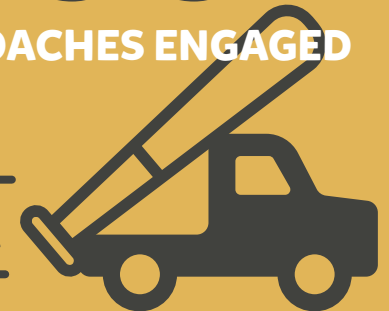
KIDS BENEFITED FROM TURN TWO FOR YOUTH INITIATIVES



1,100+

COACHES ENGAGED

55



TONS

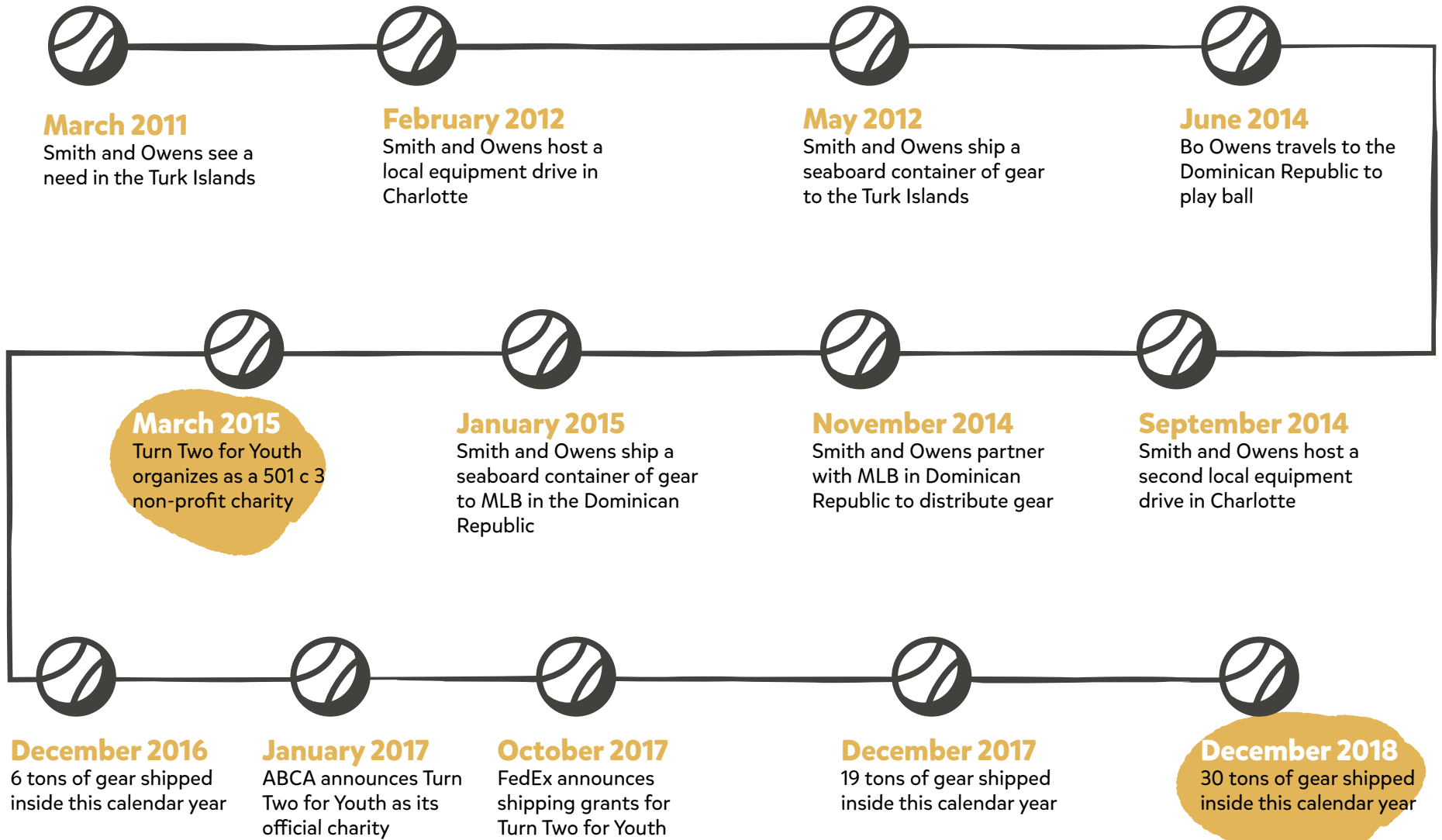
OF GEAR SHIPPED

NON-PROFITS IMPACTED

145



Our Path



Diplomacy in action.

“ We just received the box of gloves and jerseys you sent. Wow! Thank you so much! The kids are going to be absolutely thrilled. We plan to have tryouts for the first ever Dushanbe Little League early next month, once our Field of Dreams is ready. They’re redoing the infield, installing new base paths, and chalking the lines. Once we have the Tajikistan kids at the Embassy for Opening Day, we’ll send you more photos of the kids with their new gear. You really mad my day. Thanks a million! ”

Keven Covert

Charge d’affaires

U. S. Embassy Dushanbe

“ The next big issue we face in baseball is making the game affordable to all. ”

Rafael Perez, Director of Dominican Operations, MLB

Getting back on the field.

“ Oh my goodness! Thank you so very much! I was able to go through a couple of boxes and what you sent was amazing! The batting helmets and catchers gear is greatly appreciated and should help get us back on the field sooner than expected! ”

Stephany Witt

Lake Whales Little League

Florida after Hurricane Irma

Our Reach

Turn Two for Youth is entering its third year as the official charity of the American Baseball Coaches Association (ABCA) which includes a network of over 10,000 coaches who help Turn Two for Youth identify underserved communities. We rely on these coaches to scout and report where the need exists and how we can best serve our mission.

Small, rural communities

Turn Two for Youth engages with coaches who work in economically challenged areas. Many families in rural communities can barely afford the basic necessities much less the equipment they need to play the game. Turn Two for Youth's impact has been felt in rural communities in Alabama, Arizona, California, Florida, Georgia, Indiana, Kentucky, Oregon, and West Virginia. When outfitted with our gear, these coaches can encourage youth to participate who might not have considered it otherwise.

Innercity, underserved communities

Focusing on the social, cultural and economic gap in our innercities is an important component of the Turn Two for Youth mission. The games of baseball and softball help to close the gap as everyone on the field is equal. Working with Innercity programs in Charlotte, schools in Chicago and even police departments in Los Angeles, Turn Two for Youth delivers the equipment that enables youth to engage.

International, poverty-stricken communities

Turn Two for Youth's roots began with building partnerships and delivering gear to international, poverty stricken communities. Whether working with ministries in the Turk Islands, MLB in the Dominican Republic or the US Embassy in Tajikistan, we support organizations dedicated to using baseball and softball's popularity as a vehicle to promote positive play, education, civic pride and humanitarian values.

Our Partners



The ABCA Board of Directors voted Turn Two for Youth as its official charitable organization in the Fall of 2016.



FedEx Cares awarded its first in-kind shipping grant to Turn Two for Youth in 2017 and has awarded a total of three continuous grants.



How we help kids play ball

Average gear cost

\$40 Helmet

\$195 Bat

\$35 Jersey

\$95 Glove

\$40 Pants

\$70 Cleats

\$475

**TURN TWO FOR
YOUTH CAN
OUTFIT A KID FOR
\$35**



WAYS TO GIVE

General Donations

Annual Gifts

Corporate Sponsorship

In-Kind Donations

Legacy Gifts

WAYS TO GET INVOLVED

Become an Ambassador

Run a drive

General Volunteer

Internship

Committee Membership

Every kid deserves a glove

Turn Two for Youth partners,

Turn Two for Youth has evolved quickly over the past few years thanks to the amazing support we've received from our partners. We are extremely proud to be a part of this special network of organizations and appreciate the ongoing commitment that we collectively share.

Special thanks go to the American Baseball Coaches Association (ABCA) for endorsing Turn Two for Youth as their official charity, but more importantly for engaging the ABCA network which has helped us source gear and identify needs. Special thanks also to Brooks Equipment and FedEx for storage and shipping considerations, and to all our partners who have contributed in many significant ways.

We have achieved tremendous success considering how many we have served but there is still more work ahead. Just as one kid outgrows his gear, another kid is growing into a need. Our obligation to the game is continuous, never ending. As long as kids continue to grow, we will be here to make sure they have a chance to play.

Sincerely,



C. Vincent Chelena
Executive Director

“
**The lifeblood of our
sport is the youth
of America.**”

Jay Johnson, Arizona Wildcats Baseball Head coach



turn2foryouth.com

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